Product Pages (F-PRO)

Function	Product Pages
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Status	Working

Table of contents

- 1. Introduction
- 2. Customer Facing

Product Detail Page

Product Listing Page

Product Category Landing Pages

3. Confirmation of sign-off

Appendix #1 - Product Listing Page Views

Appendix #2 - Product Listing Page Adverts

Appendix #3 - Delivery Promotional Messages

1. Introduction

The product pages on your website will largely be determined on the design style, however there are features on these pages that can be configured within Admin. Below specifies the design capabilities of the product pages as well as the functional elements.

Out of Scope

This functional specification is for the Commerce platform only. Integrations with 3rd party systems such as warehouses are out of scope and will be documented separately as part of the implementation specification phase.

2. Customer Facing

F-PRO01.0	Product Detail Page The product detail page is intended to both entice and inform, and contains a number of rich marketing features
F-PRO01.1	The Product Detail Page allows the customer to zoom in on an image up to the original size
F-PRO01.2	The Product Detail Page allows an unlimited number of images to be displayed
F-PRO01.3	The Product Detail Page allows for a plain text caption to be added to images as configured within Admin
F-PRO01.4	The Product Detail Page allows for images to be displayed for product variants as configured within Admin
F-PRO01.5	The Product Details Page allows for 360 image rotations
F-PRO01.6	The Product Details Page allows for Product Information to be displayed as configured within Admin
F-PRO01.7	The Product Details Page allows the customer to view reviews of the product as configured within Admin
F-PRO01.8	The Product Details Page allows the customer to submit reviews of the product as configured within Admin

F-PRO01.9	The Product Details Page allows the customer see associated product bundles of a product (suit jacket and trousers) as configured within Admin
F-PRO01.10	The Product Details Page allows the customer to view price break and quantity discounting promotional messages (the more more you buy, the more you save) as configured within
	Admin
F-PRO01.11	The Product Details Page allows the customer to view the stock availability messaging as configured within Admin
F-PRO01.12	The Product Details Page allows a customer to be notified when an item is back in stock by entering their email address
F-PRO01.13	The Product Details Page allows a customer to submit a question about a product by submitting their:
	NameEmail AddressQuestion
F-PRO01.14	The Product Details Page allows customers to to view related product to upsell or cross sell as configured within Admin
F-PRO01.15	The Product Details Page allows customers to share the product to Social Media Networks
F-PRO01.16	The Product Details Page allows customers to view product videos as configured within Admin
F-PRO01.17	The Products Deatils Page allows customer to view recently viewed products as configured within Admin
F-PRO01.18	The Products Details Page allows customer to view related products as configured within Admin
F-PRO01.19	The Product Page allows customers to enter date of birth for age restricted products as configured within Admin
F-PRO01.20	The Product Details Page allows customer to view delivery promotional messages (See Appendix #3)

F-PRO02.0	Product Listing Page Product listings are a critically important element of the site, intended to allow customers to view a range of products relevant to their desires and to make an informed selection of which products to view further details or to purchase.
F-PRO02.1	The Product Listing Page allows customer to filter the product list by factes which are configured within Admin
F-PRO02.2	The Product Listing Page allows customers to select the view of the product listings by (See Appendix #1) Normal View Grid View List View
F-PRO02.3	The Product Listing Page allows customer to sort the product listing as configured within Admin
F-PRO02.4	The Product Listing Page allows a customers to Quick View a product with the following information: Product Description Product Variants Product Images (including Zoom) Pricing Promotional Stickers
F-PRO02.5	The Product Listing Page allows customers to view adverts within the product list as configured within Admin (see Appendix #2)

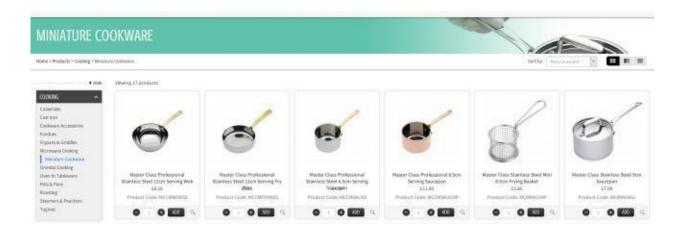
F-PRO03.0	Product Category Landing Pages
	Each major category will have a landing page to help promote specific product ranges or sections within the site. It will be possible to change text and images within a page that is assigned to a category.

F-PRO03.1	The Product Category Landing Page will allow customers to view Main Banner with an image and text as configured within Admin
3. Confirma	tion of sign-off
Name:	
Position:	
I confirm I have	received this functional specification and give my authorisation to proceed with the development.
Signed:	

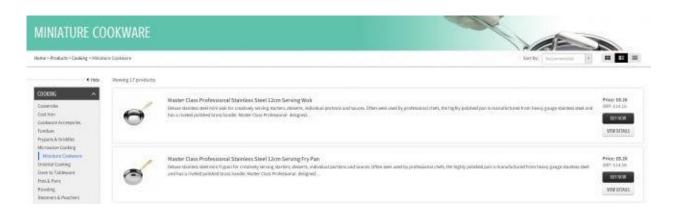
Date:

Appendix #1 - Product Listing Page Views

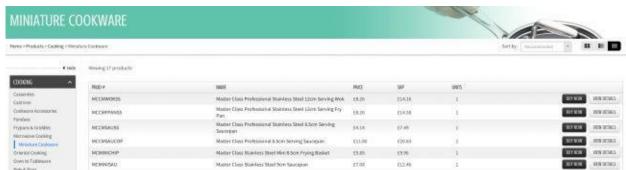
Normal View



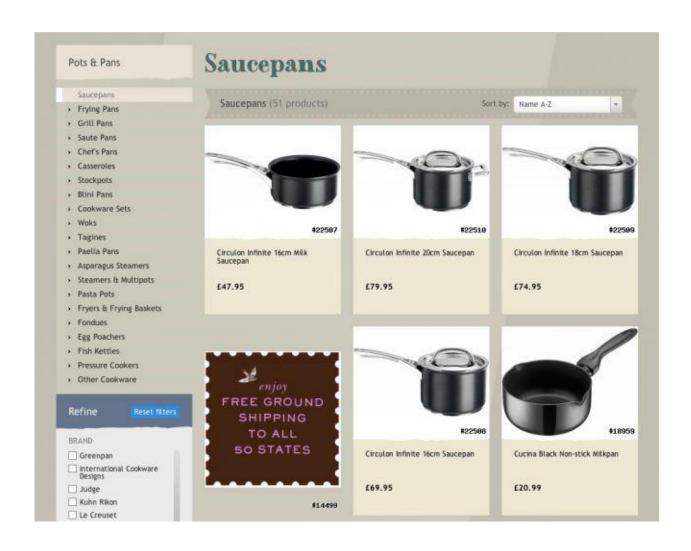
Grid View



List View



Appendix #2 - Product Listing Page Adverts



Appendix #3 - Delivery Promotional Messages

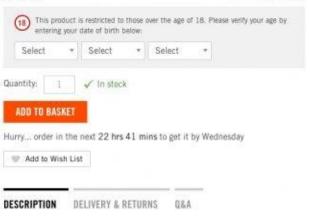






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