

## Product Pages (F-PRO)

<b>Function</b>	Product Pages
<b>Date</b>	September 2017
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<b>Status</b>	Working

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## 1. Introduction

The product pages on your website will largely be determined on the design style, however there are features on these pages that can be configured within Admin. Below specifies the design capabilities of the product pages as well as the functional elements.

### Out of Scope

This functional specification is for the Commerce platform only. Integrations with 3rd party systems such as warehouses are out of scope and will be documented separately as part of the implementation specification phase.

## 2. Customer Facing

F-PRO01.0	<b>Product Detail Page</b> <i>The product detail page is intended to both entice and inform, and contains a number of rich marketing features</i>
F-PRO01.1	The Product Detail Page allows the customer to zoom in on an image up to the original size
F-PRO01.2	The Product Detail Page allows an unlimited number of images to be displayed
F-PRO01.3	The Product Detail Page allows for a plain text caption to be added to images as configured within Admin
F-PRO01.4	The Product Detail Page allows for images to be displayed for product variants as configured within Admin
F-PRO01.5	The Product Details Page allows for 360 image rotations
F-PRO01.6	The Product Details Page allows for Product Information to be displayed as configured within Admin
F-PRO01.7	The Product Details Page allows the customer to view reviews of the product as configured within Admin
F-PRO01.8	The Product Details Page allows the customer to submit reviews of the product as configured within Admin

F-PRO01.9	The Product Details Page allows the customer see associated product bundles of a product (suit jacket and trousers) as configured within Admin
F-PRO01.10	The Product Details Page allows the customer to view price break and quantity discounting promotional messages (the more more you buy, the more you save) as configured within
	Admin
F-PRO01.11	The Product Details Page allows the customer to view the stock availability messaging as configured within Admin
F-PRO01.12	The Product Details Page allows a customer to be notified when an item is back in stock by entering their email address
F-PRO01.13	The Product Details Page allows a customer to submit a question about a product by submitting their: <ul style="list-style-type: none"> <li>• Name</li> <li>• Email Address</li> <li>• Question</li> </ul>
F-PRO01.14	The Product Details Page allows customers to to view related product to upsell or cross sell as configured within Admin
F-PRO01.15	The Product Details Page allows customers to share the product to Social Media Networks
F-PRO01.16	The Product Details Page allows customers to view product videos as configured within Admin
F-PRO01.17	The Products Deatils Page allows customer to view recently viewed products as configured within Admin
F-PRO01.18	The Products Details Page allows customer to view related products as configured within Admin
F-PRO01.19	The Product Page allows customers to enter date of birth for age restricted products as configured within Admin
F-PRO01.20	The Product Details Page allows customer to view delivery promotional messages ( <a href="#">See Appendix #3</a> )

<b>F-PRO02.0</b>	<p><b>Product Listing Page</b></p> <p><i>Product listings are a critically important element of the site, intended to allow customers to view a range of products relevant to their desires and to make an informed selection of which products to view further details or to purchase.</i></p>
F-PRO02.1	The Product Listing Page allows customer to filter the product list by factes which are configured within Admin
F-PRO02.2	The Product Listing Page allows customers to select the view of the product listings by ( <a href="#">See</a>
	<p><a href="#">Appendix #1)</a></p> <ul style="list-style-type: none"> <li>● Normal View</li> <li>● Grid View</li> <li>● List View</li> </ul>
F-PRO02.3	The Product Listing Page allows customer to sort the product listing as configured within Admin
F-PRO02.4	The Product Listing Page allows a customers to Quick View a product with the following information: <ul style="list-style-type: none"> <li>● Product Description</li> <li>● Product Variants</li> <li>● Product Images (including Zoom)</li> <li>● Pricing</li> <li>● Promotional Stickers</li> </ul>
F-PRO02.5	The Product Listing Page allows customers to view adverts within the product list as configured within Admin (see Appendix #2)

<b>F-PRO03.0</b>	<p><b>Product Category Landing Pages</b></p> <p><i>Each major category will have a landing page to help promote specific product ranges or sections within the site. It will be possible to change text and images within a page that is assigned to a category .</i></p>
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F-PRO03.1	The Product Category Landing Page will allow customers to view Main Banner with an image and text as configured within Admin
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### 3. Confirmation of sign-off

Name:	
Position:	

I confirm I have received this functional specification and give my authorisation to proceed with the development.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

## Appendix #1 - Product Listing Page Views

Normal View

MINIATURE COOKWARE

Home > Products > Cooking > Miniature Cookware

Sort By: Recommended

Viewing 17 products

- Master Class Professional Stainless Steel 12cm Serving Wok £8.26 Product Code: MCMWOKSS
- Master Class Professional Stainless Steel 12cm Serving Fry Pan £8.26 Product Code: MCMFPANSS
- Master Class Professional Stainless Steel 8.5cm Serving Saucepan £11.80 Product Code: MCM8SAUSS
- Master Class Professional 8.5cm Serving Saucepan £11.80 Product Code: MCM8SAUCOP
- Master Class Stainless Steel Mini 8.5cm Frying Basket £5.85 Product Code: MCM8FCHBP
- Master Class Stainless Steel 9cm Saucepan £7.26 Product Code: MCM9SALU

Grid View

MINIATURE COOKWARE

Home > Products > Cooking > Miniature Cookware

Sort By: Recommended

Viewing 17 products

- Master Class Professional Stainless Steel 12cm Serving Wok**  
 Deluxe stainless steel mini wok for creatively serving starters, desserts, individual portions and sauces. Often seen used by professional chefs, the highly polished pan is manufactured from heavy gauge stainless steel and has a riveted polished brass handle. Master Class Professional designed. Price: £8.26 (RRP: £14.26) [BUY NOW](#) [VIEW DETAILS](#)
- Master Class Professional Stainless Steel 12cm Serving Fry Pan**  
 Deluxe stainless steel mini fry pan for creatively serving starters, desserts, individual portions and sauces. Often seen used by professional chefs, the highly polished pan is manufactured from heavy gauge stainless steel and has a riveted polished brass handle. Master Class Professional designed. Price: £8.26 (RRP: £14.26) [BUY NOW](#) [VIEW DETAILS](#)

List View

MINIATURE COOKWARE

Home > Products > Cooking > Miniature Cookware

Sort By: Recommended

Viewing 17 products

PROD #	NAME	PRICE	SRP	UNITS		
MCMWOKSS	Master Class Professional Stainless Steel 12cm Serving Wok	£8.26	£14.26	1	<a href="#">BUY NOW</a>	<a href="#">VIEW DETAILS</a>
MCMFPANSS	Master Class Professional Stainless Steel 12cm Serving Fry Pan	£8.26	£14.26	1	<a href="#">BUY NOW</a>	<a href="#">VIEW DETAILS</a>
MCM8SAUSS	Master Class Professional Stainless Steel 8.5cm Serving Saucepan	£11.80	£7.49	1	<a href="#">BUY NOW</a>	<a href="#">VIEW DETAILS</a>
MCM8SAUCOP	Master Class Professional 8.5cm Serving Saucepan	£11.80	£20.83	1	<a href="#">BUY NOW</a>	<a href="#">VIEW DETAILS</a>
MCM8FCHBP	Master Class Stainless Steel Mini 8.5cm Frying Basket	£5.85	£9.96	1	<a href="#">BUY NOW</a>	<a href="#">VIEW DETAILS</a>
MCM9SALU	Master Class Stainless Steel 9cm Saucepan	£7.26	£12.46	1	<a href="#">BUY NOW</a>	<a href="#">VIEW DETAILS</a>

## Appendix #2 - Product Listing Page Adverts

Pots & Pans

# Saucepans







Saucepans (51 products) Sort by: Name A-Z

- Saucepans
- > Frying Pans
- > Grill Pans
- > Saute Pans
- > Chef's Pans
- > Casseroles
- > Stockpots
- > Blini Pans
- > Cookware Sets
- > Woks
- > Tagines
- > Paella Pans
- > Asparagus Steamers
- > Steamers & Multipots
- > Pasta Pots
- > Fryers & Frying Baskets
- > Fondues
- > Egg Poachers
- > Fish Kettles
- > Pressure Cookers
- > Other Cookware

Refine [Reset filters](#)

BRAND

- Greenpan
- International Cookware Designs
- Judge
- Kuhn Rikon
- Le Creuset

 <p>#22507</p> <p>Circulon Infinite 16cm Milk Saucepan</p> <p>£47.95</p>	 <p>#22510</p> <p>Circulon Infinite 20cm Saucepan</p> <p>£79.95</p>	 <p>#22509</p> <p>Circulon Infinite 18cm Saucepan</p> <p>£74.95</p>
 <p>#22508</p> <p>Circulon Infinite 16cm Saucepan</p> <p>£69.95</p>	 <p>#18958</p> <p>Cucina Black Non-stick Milkpan</p> <p>£20.99</p>	 <p>#14499</p>

## Appendix #3 - Delivery Promotional Messages





£6.50

AVAILABLE FOR  
CLICK & COLLECT

**18** This product is restricted to those over the age of 18. Please verify your age by entering your date of birth below:

Select Select Select

Quantity:   In stock

**ADD TO BASKET**

Hurry... order in the next 22 hrs 41 mins to get it by Wednesday

[Add to Wish List](#)

**DESCRIPTION** DELIVERY & RETURNS Q&A

This Swann-Morton Set of No 3 Handle and 5 x 10A Blades brings you the ideal artists' or designers' scalpel kit. Made of stainless steel, the 12cm handle is well-balanced and easy to hold and manoeuvre, while the 10A blades included, individually wrapped for safety, are of surgical quality and will stay sharp longer. The Swann-Morton Set should, of course, be handled with great care, but used properly is an essential item for any artist or craft practitioner.